

cultivate

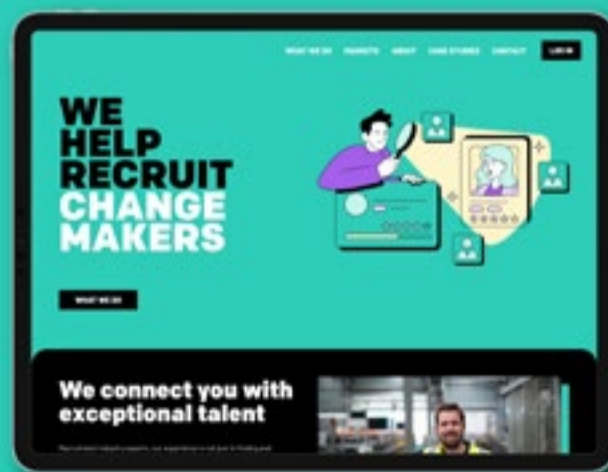
BETTER DESIGN

EDITION 09

SIMPLY DONE



**WE
HELP
RECRUIT**



WHAT'S INSIDE

We Help Recruit

Connecting you with exceptional talent

Leigh Sports Village

More than just a stadium

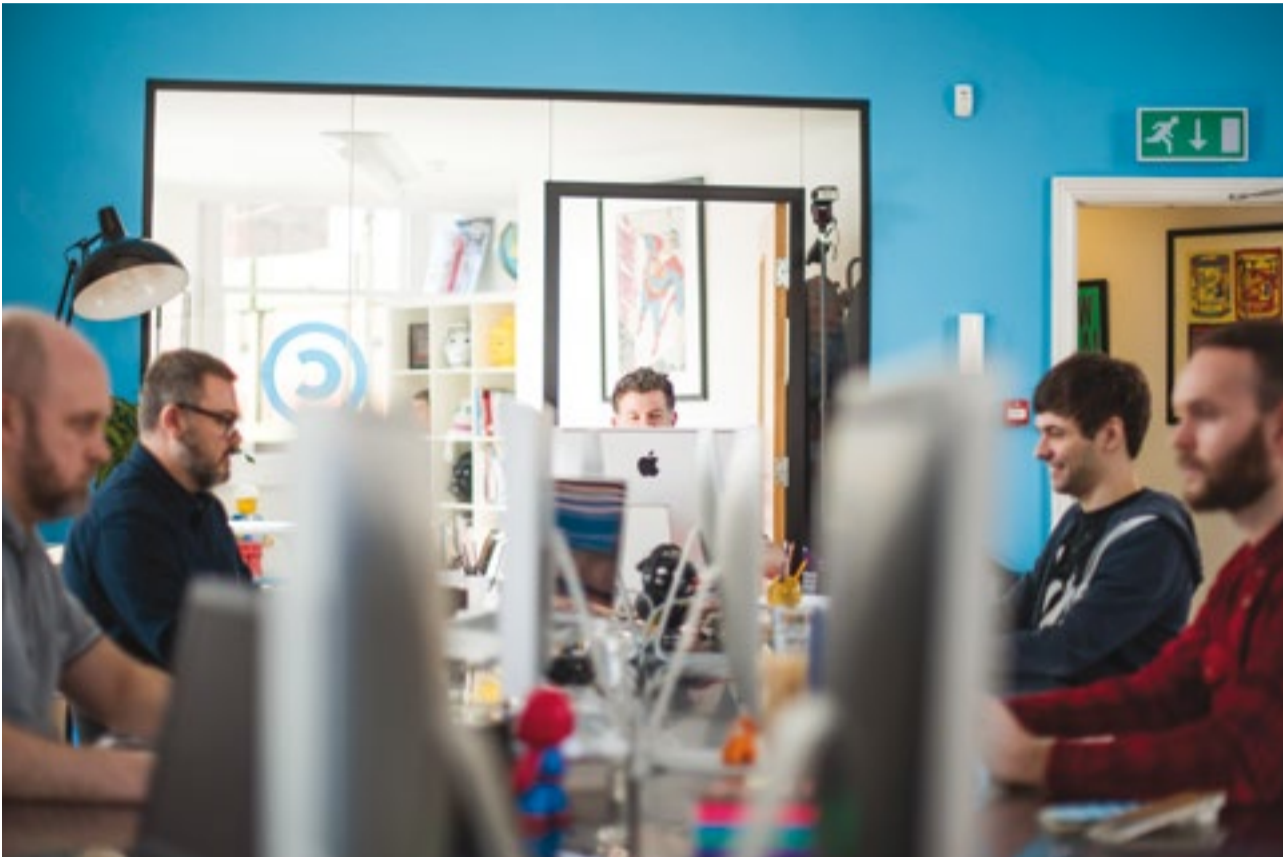
Patons Insurance

For people who drive for a living

Better design, simply done

We're a team of creatives who help your brand to look great and act smart. Work with us to share great ideas and make them work through brand, design, web and digital.

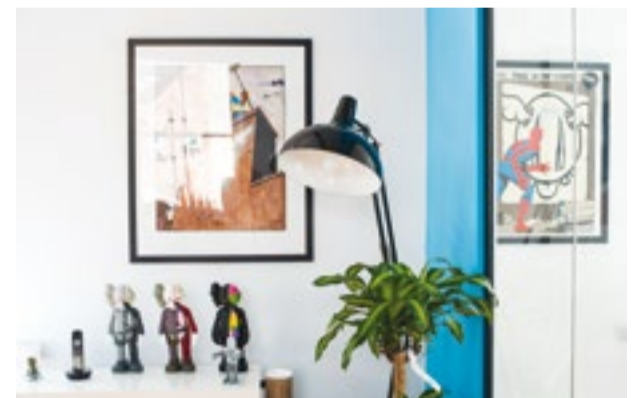




Better ideas, brighter brands

We listen, we care, we get creative and we help you stand out. Quite simply, we support you to look, feel and act with more focus, style and function. Great design, the right words, fresh web pages and all the clever digital bits behind the scenes.

You have unique things to say and it counts. When people and brands express with honesty, integrity and attention to the details it's a brilliant thing to see. It sparks interest and excitement, it makes people pay attention and it inspires us.

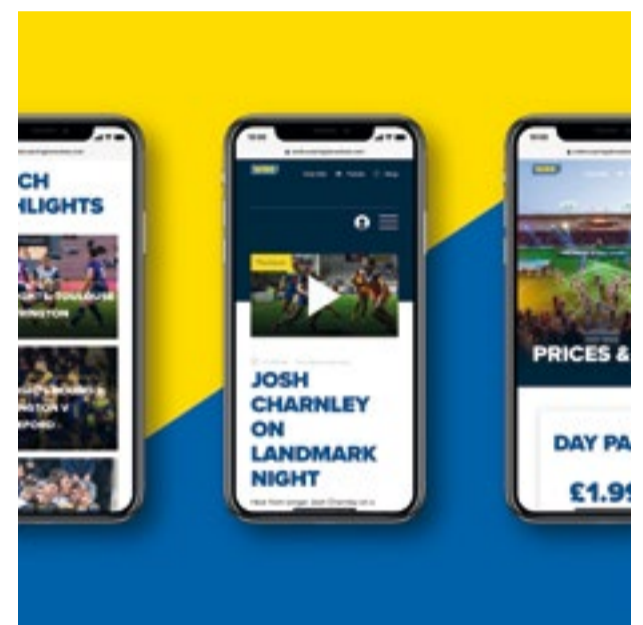


[VISIT OUR SITE](#)

cultivatecreative.co.uk

Sports & Hospitality





PROJECT

St Helens R.F.C.

A design partnership with local legends

As lifelong fans of the club working just a ten minute walk from the Totally Wicked Stadium, it's an honour to have been appointed official design partner of St Helens R.F.C. since 2014. Working alongside their internal marketing department, we have delivered a wide range of both printed and digital collateral, including season ticket and kit launch campaigns, matchday promotions and a new mobile-first, fully responsive website.



[VISIT THE SITE](#)

saintsrlfc.com



Tackling a New Website for Leigh Sports Village



WRITTEN BY

Andy Stuart

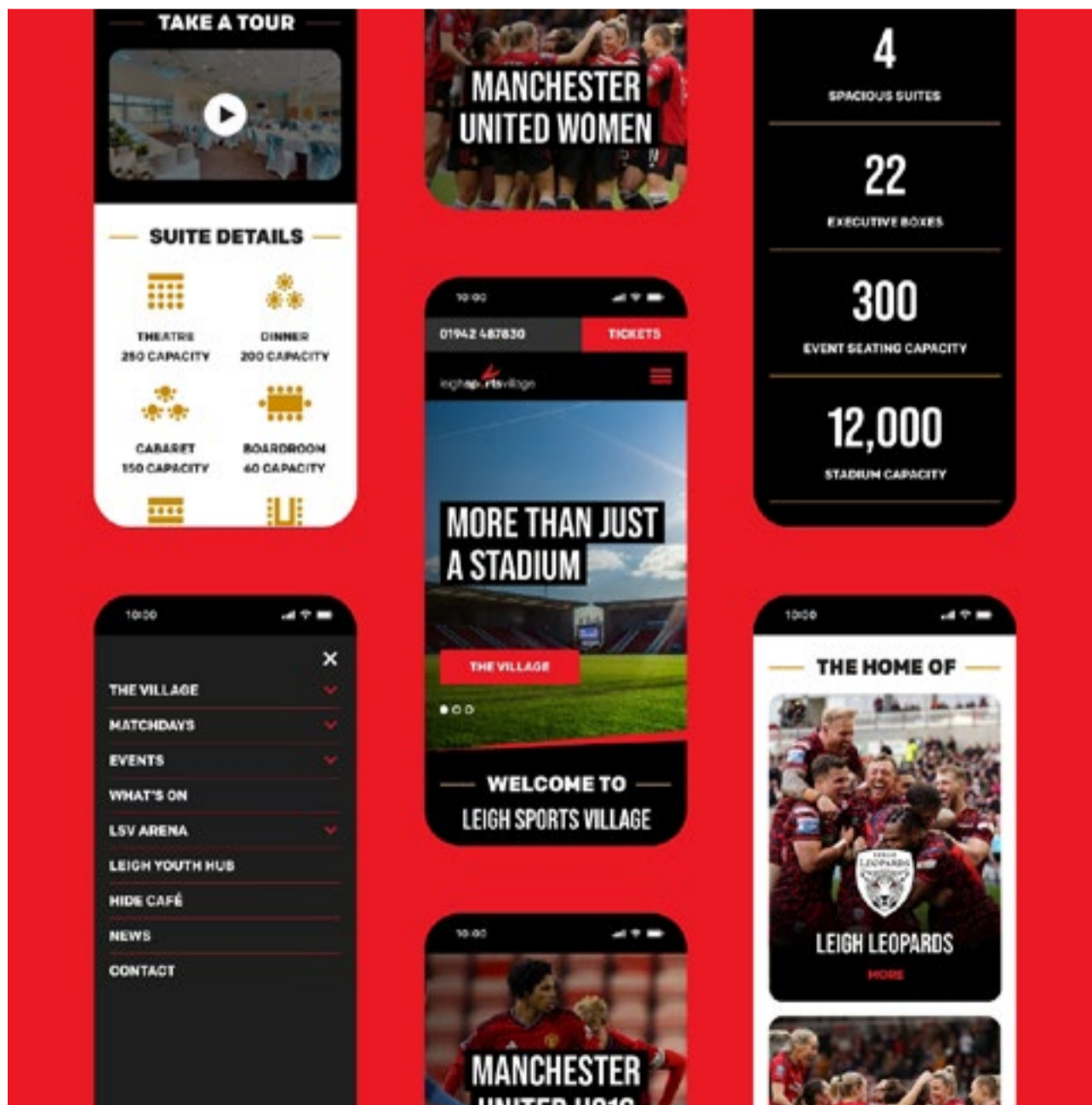
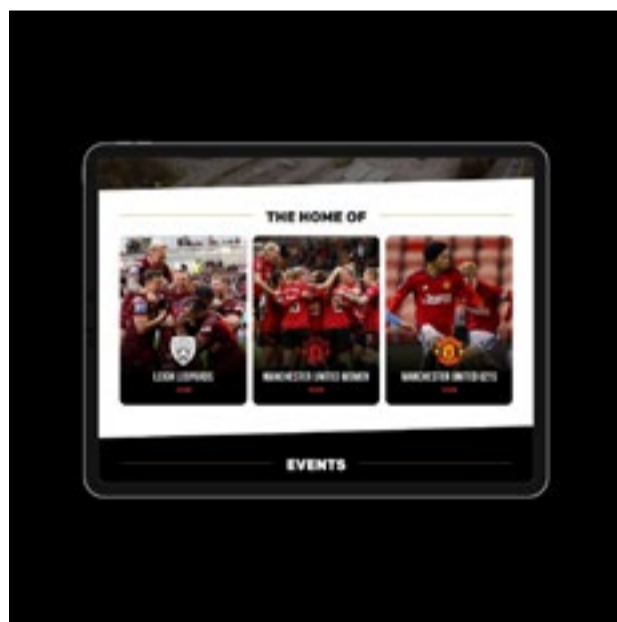
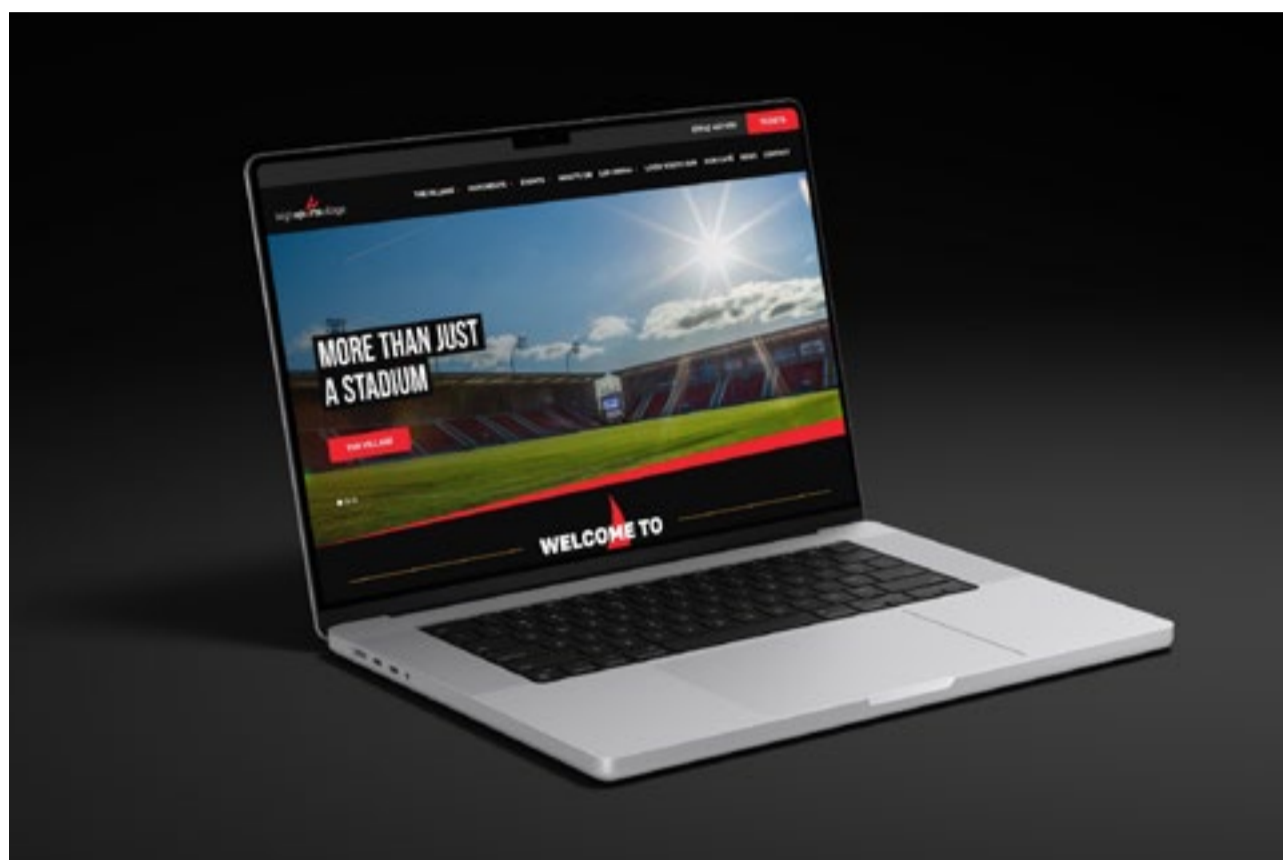
Lead Designer

andy@cultivatecreative.co.uk

More than just a stadium

Leigh Sports Village offers state-of-the-art facilities for sport, physical activity, education, health and leisure that serve the whole community. The centrepiece 12,000 capacity stadium is home to rugby league club Leigh Leopards and Manchester United's Women's and Under 21s football clubs. However, with a pitch-hire arena, athletics club, youth hub, college, leisure centre and more all on site, the Village is much more than just a stadium.

We worked with the LSV team to produce a new website that promotes these facilities, alongside the stadium itself being a versatile space for events of all sizes, from weddings and conferences to sell-out concerts and international events.



VISIT THE SITE

leighsportsvillage.co.uk

Forging a New Community at The Foundry



WRITTEN BY
Gary Forsyth
Creative Director

gary@cultivatecreative.co.uk

A melting pot of commerce, creativity and community

Welcome to the newest oldest social and events space in St Helens. In this reimagined hotspot you'll discover stunning street food, creative workspace, art, culture and things to do with friends.

Situated at the former St Helens Foundry ironworks, the new container park honours history, ingenuity and entrepreneurship by revitalising the site for the St Helens community.



VISIT THE SITE

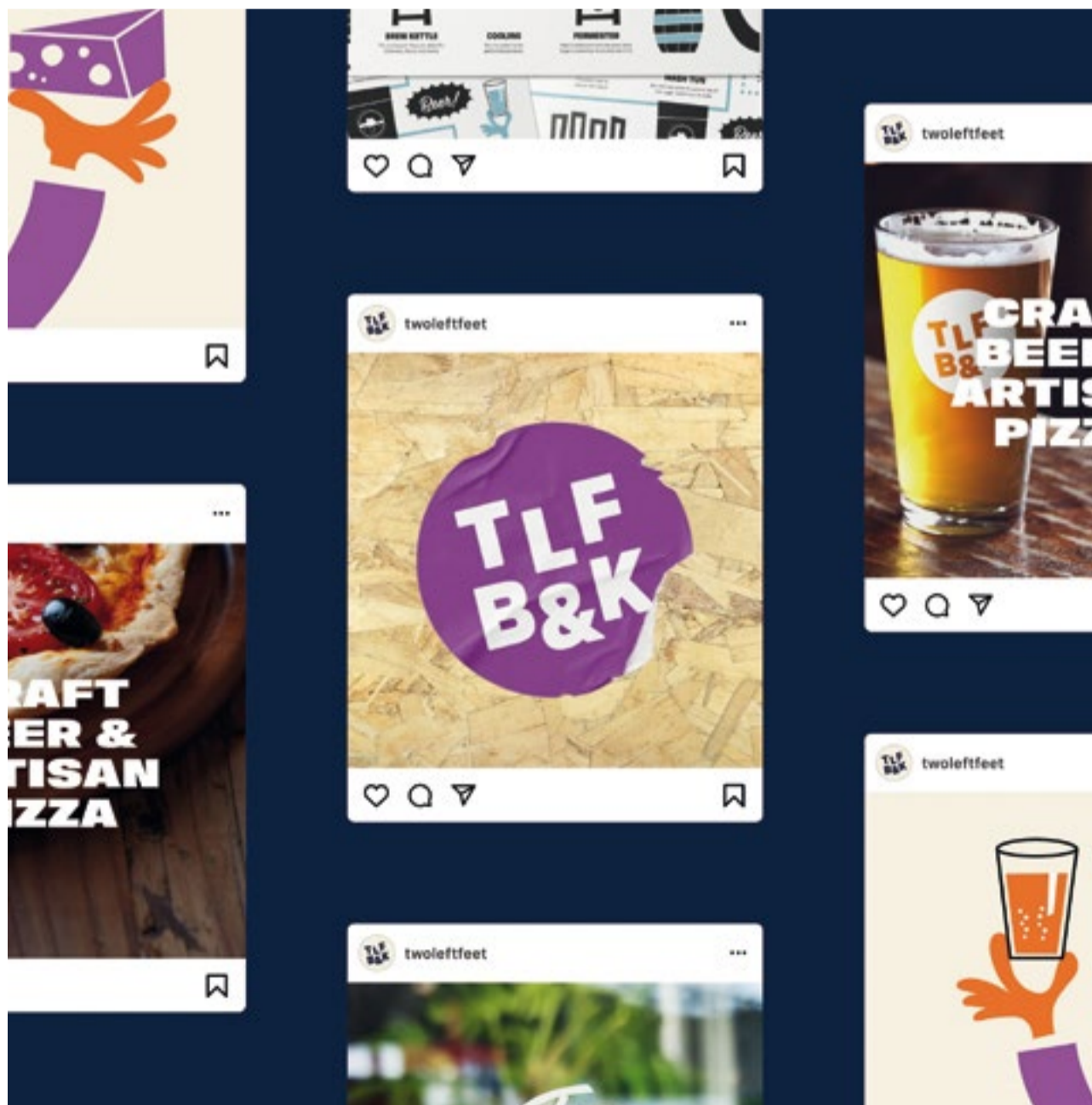
thefoundrysthelens.co.uk

PROJECT

Two Left Feet Bar & Kitchen

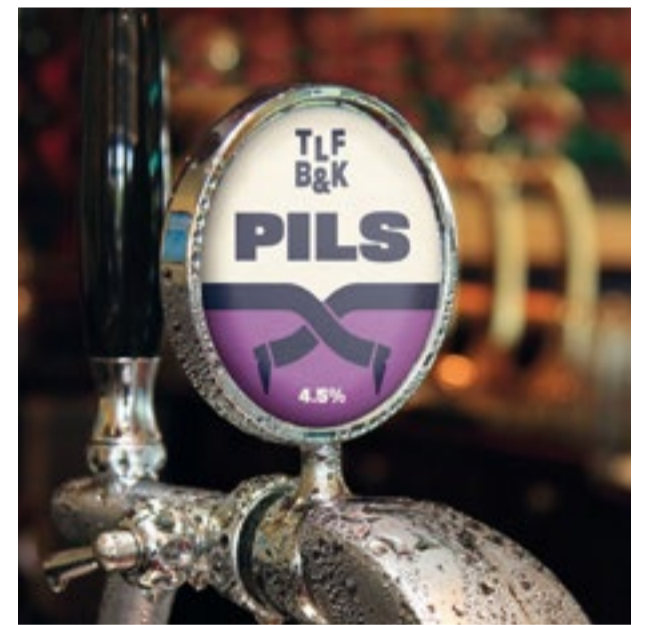
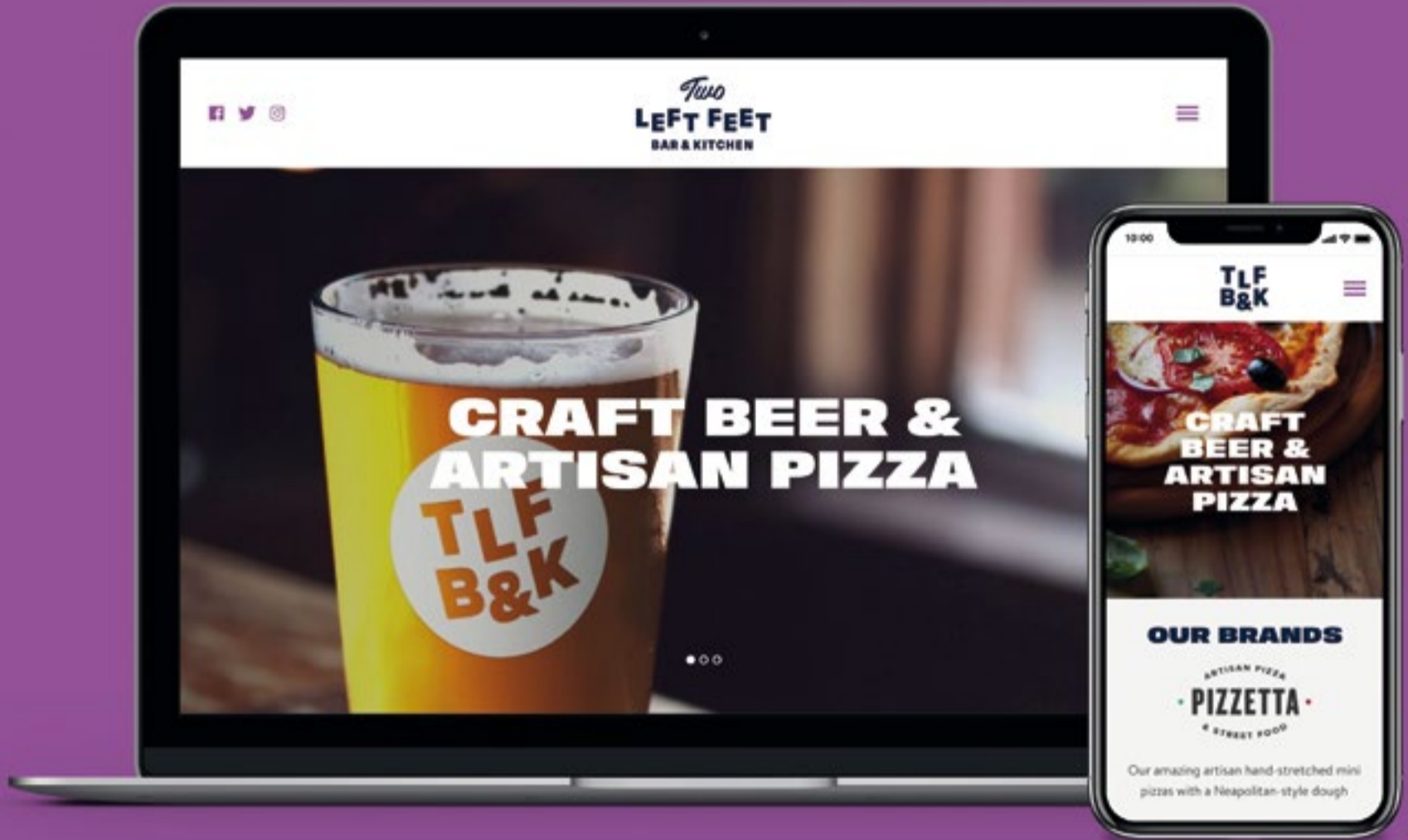
Craft beer. Artisan pizza. What's not to like?

Located at Haigh Woodland Park Kitchen Courtyard, Two Left Feet Bar & Kitchen serves a variety of craft beers, premium wines and spirits alongside hand-stretched Neapolitan-style pizzeria. Inspired by vintage funk and soul styling, we worked with the TLF team to create a brand that amplifies their identity across all printed materials, signage, website and social.

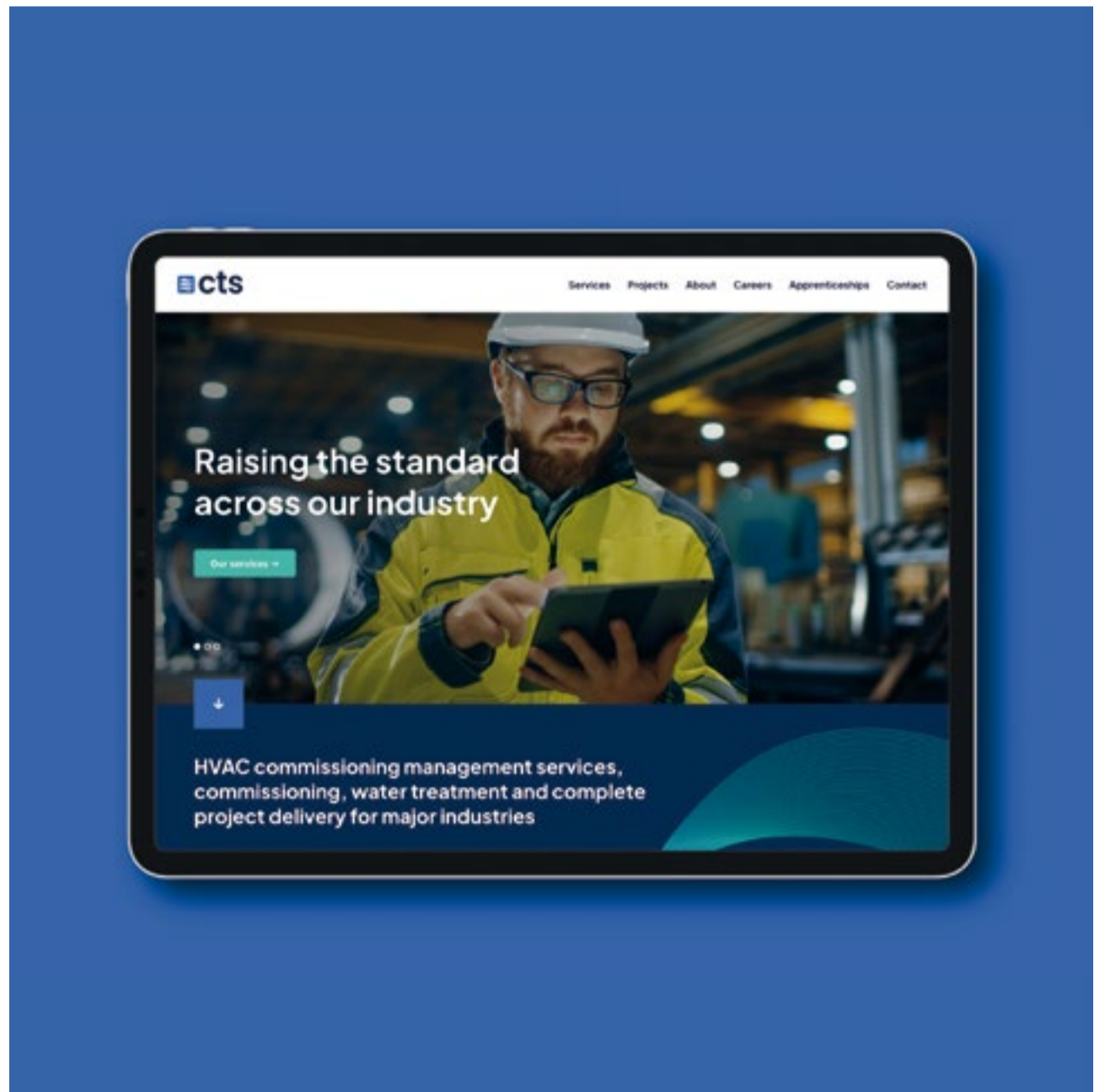


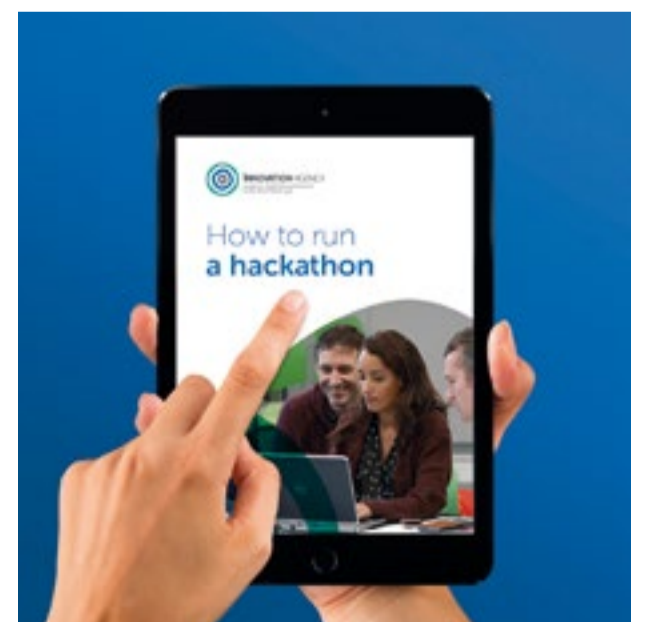
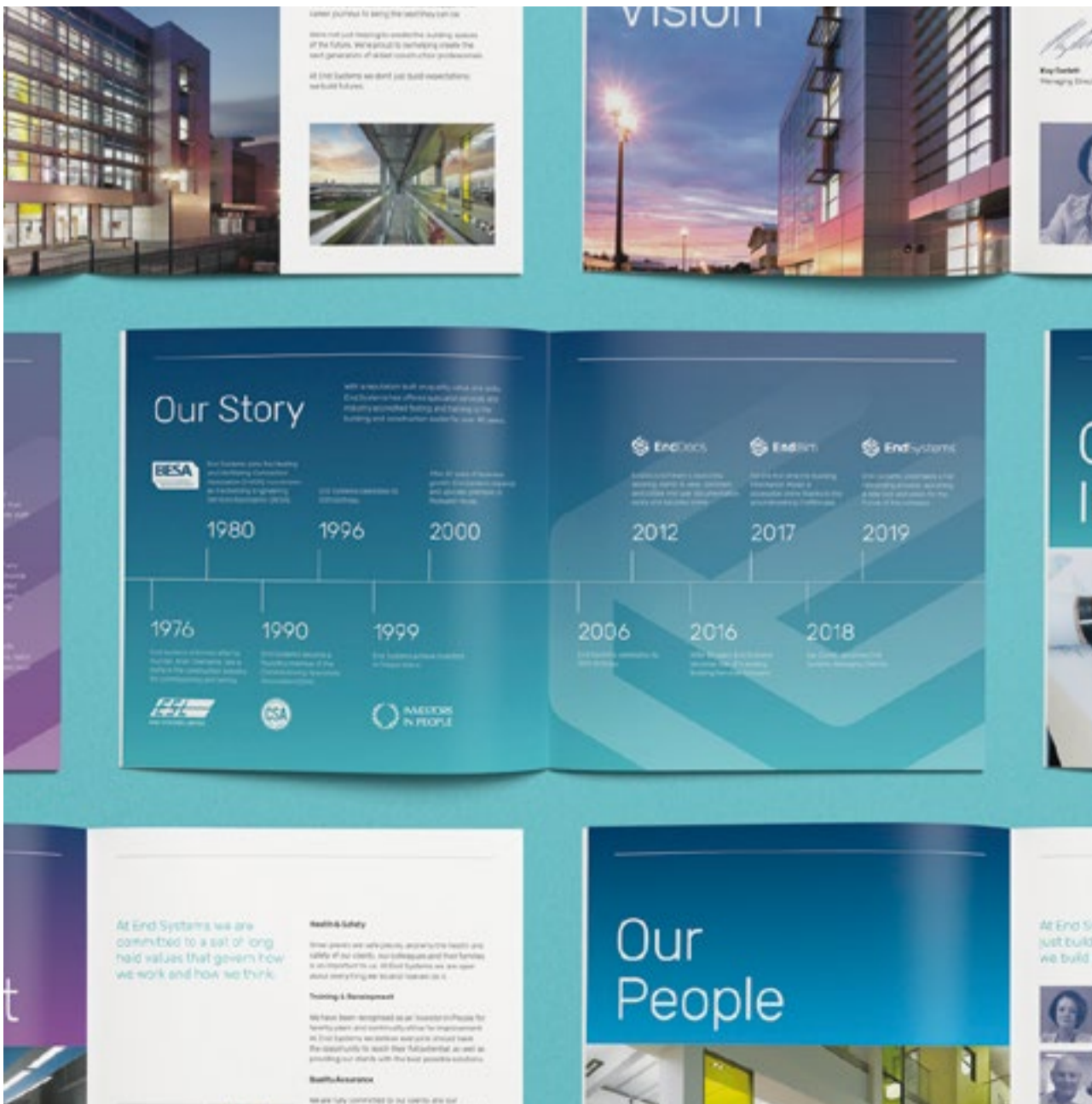
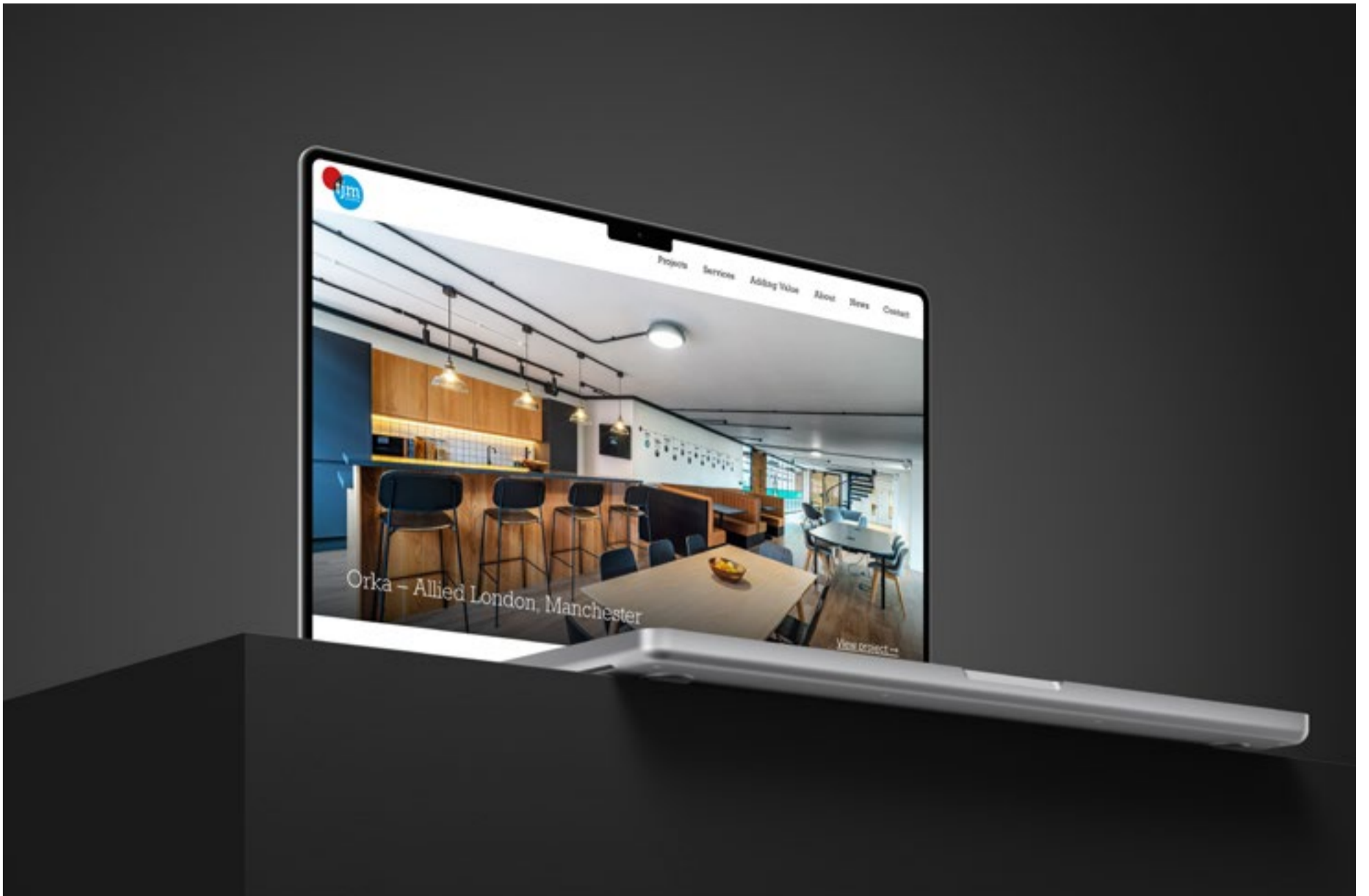
VISIT THE SITE

twoleftfeetbrew.co.uk



Corporate & Construction



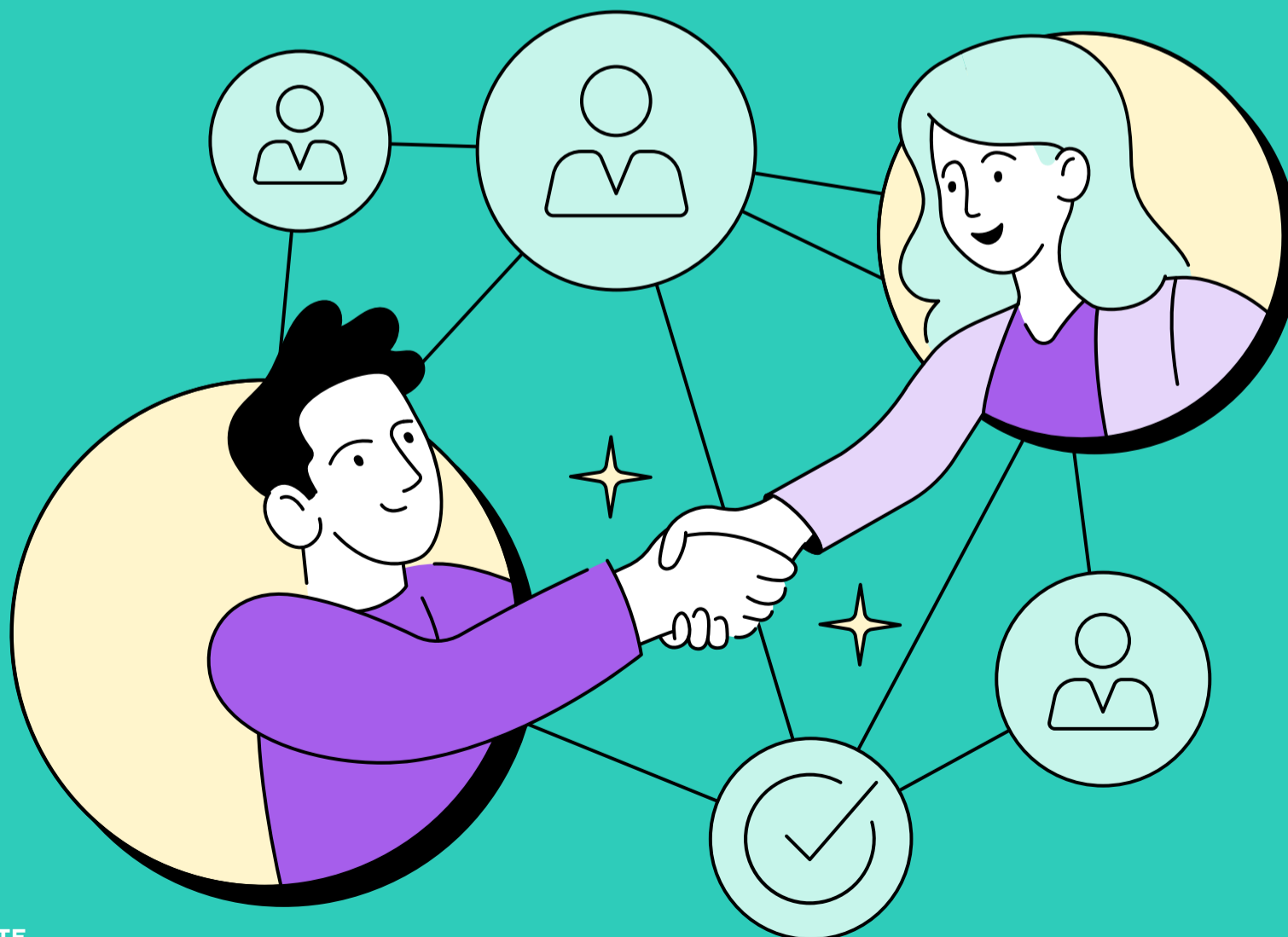
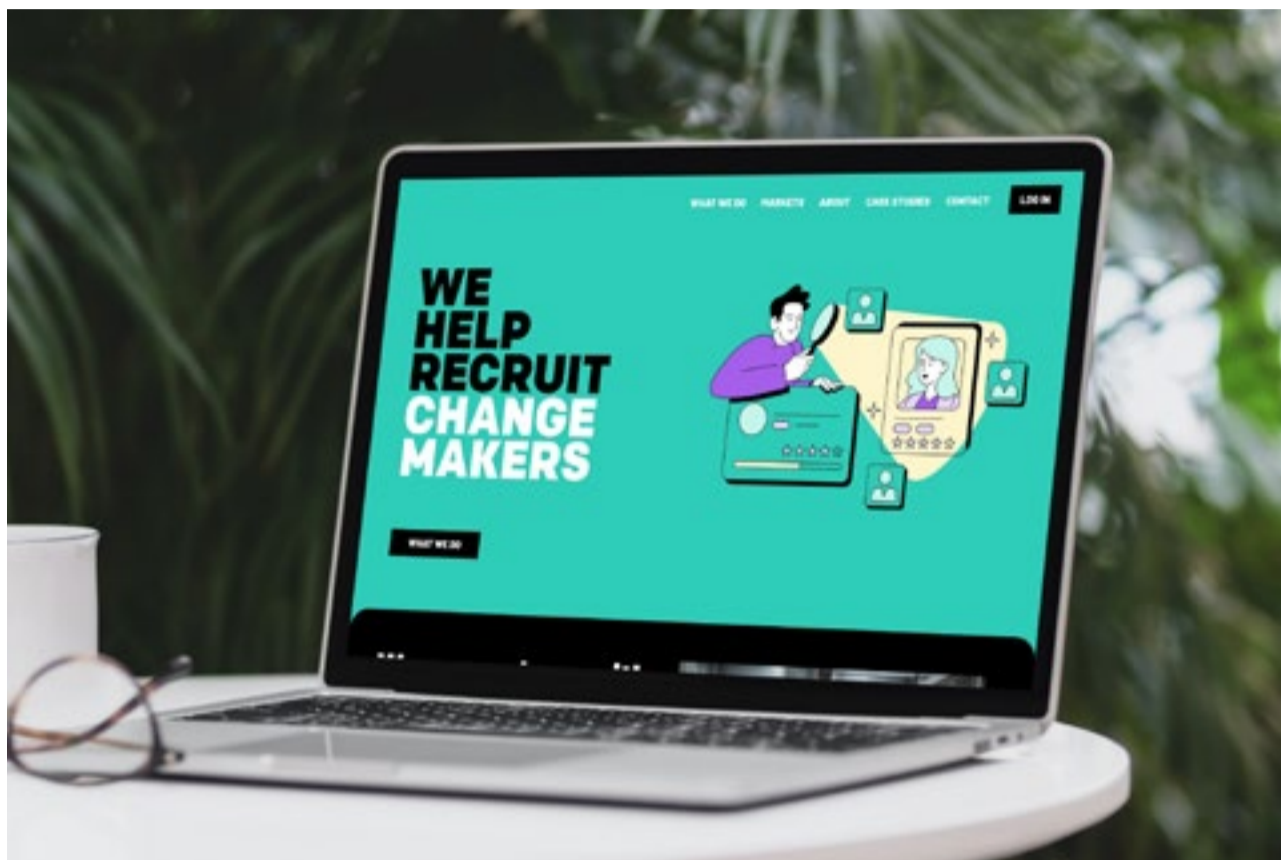


We Help Recruit

Connecting you with exceptional talent

We Help Recruit is a new startup with over 30 years of combined experience in connecting top talent with leading companies to foster growth and innovation. They specialise in not only finding and attracting talent, but in future proofing your recruitment strategy and giving you a competitive advantage in the race to hire.

The We Help Recruit team approached us to build their brand from the ground up, with a focus on standing out from the crowded, same-old recruitment market. To reflect their personalised approach, we developed an animated illustration style that brings bags of personality and a human touch to their bold new brand.



VISIT THE SITE

wehelprecruit.co.uk

Food & Nutrition

Quality Managers, Maintenance Engineers, Account Managers



Manufacturing & Engineering



10:00

WE HELP RECRUIT CHANGE MAKERS



WHAT WE DO

10:00



Gain a competitive edge with our search expertise

Our search recruitment service, delivered by experienced recruiters, offers unparalleled success due to its focused, personalised approach tailored to the

10:00

Experts in



Talent Acquisition Strategies

Develop and implement innovative sourcing and recruitment strategies, helping your roles and business stand out from your competitors.



Celebrating 20 Years of TJM Projects



WRITTEN BY
Gary Forsyth
Creative Director

gary@cultivatecreative.co.uk

Innovative interiors, extraordinary people

TJM Projects design, manufacture, construct and install spaces, places and specialist environments. Since 2004 they've created workspaces, places for leisure and learning, and specialist interiors built with innovation, quality and a solutions-based approach.

To celebrate their 20th year in business and our decade-long partnership, we worked together to produce a commemorative logo and brochure design that showcases their established portfolio of innovative interiors and team of extraordinary people.



VISIT THE SITE

tjmprojects.co.uk

Supporting the drive towards Net Zero



WRITTEN BY

Paul Burrows

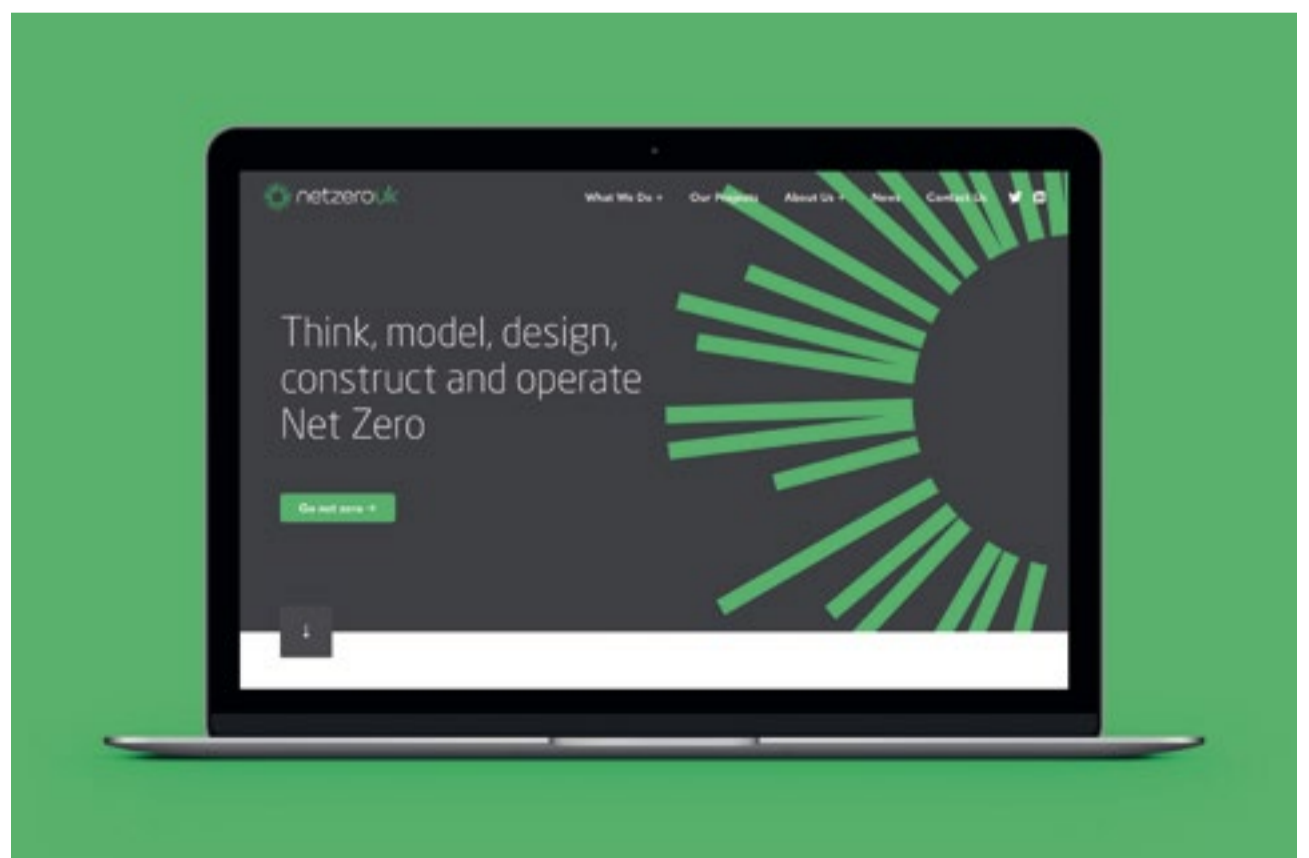
Director / Developer

paul@cultivatecreative.co.uk

Think, model, design, construct and operate Net Zero

With energy usage becoming an ever greater issue, NetZeroUK will survey your existing building or work with you to plan your new build with the goal of achieving Net Zero carbon emissions.

We partnered with the founders of NetZeroUK to create a brand that reflects their sustainability values, including logo design, illustration, animation, copywriting and a new website.



VISIT THE SITE

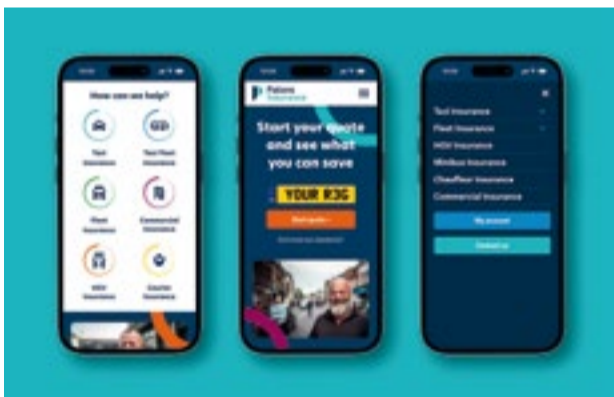
netzerouk.com

Patons Insurance

For people who drive for a living

Patons Insurance is an independent, family-owned insurance broker specialising in taxi and fleet insurance, and is part of the Patons Group. As part of their growth strategy and addition of new niche insurance services, Patons approached us to refresh their brand identity, a decade since we designed their previous logo.

Following an extensive brand articulation process and tone of voice development involving key stakeholders, we repositioned Patons as the go-to broker 'for people who drive for a living'. Established in 1972, the new logo harks back to Patons' roots, reviving a fondly remembered symbol which was used throughout their beginnings in Glasgow in the 1980s.



For People Who Drive for a Living 0333 015 6886 [My account](#) [Contact Us](#)

Patons Insurance Tax Insurance ▾ Fleet Insurance ▾ HGV Insurance ▾ Minibus Insurance ▾ Chauffeur Insurance ▾ Commercial Insurance

Start your quote and see what you can save







YOUR R3G

Start quote →

Don't know your registration?

Compare Professional Driver Insurance Quotes

From our trusted leading insurers

514601

Patons Insurance

For people who drive for a living

Taxi • Fleet • HGV • Courier • Commercial

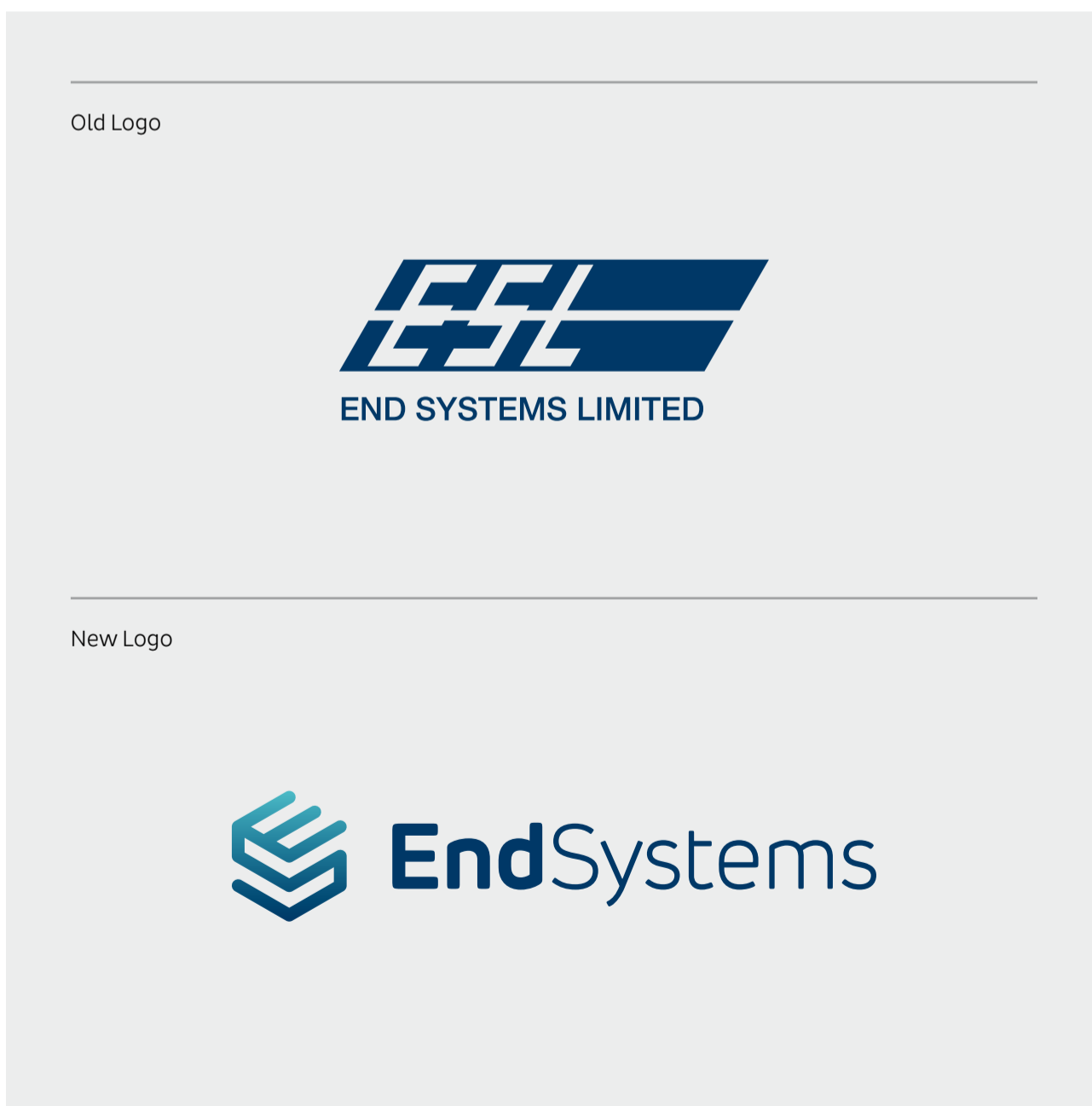
patonsinsurance.co.uk

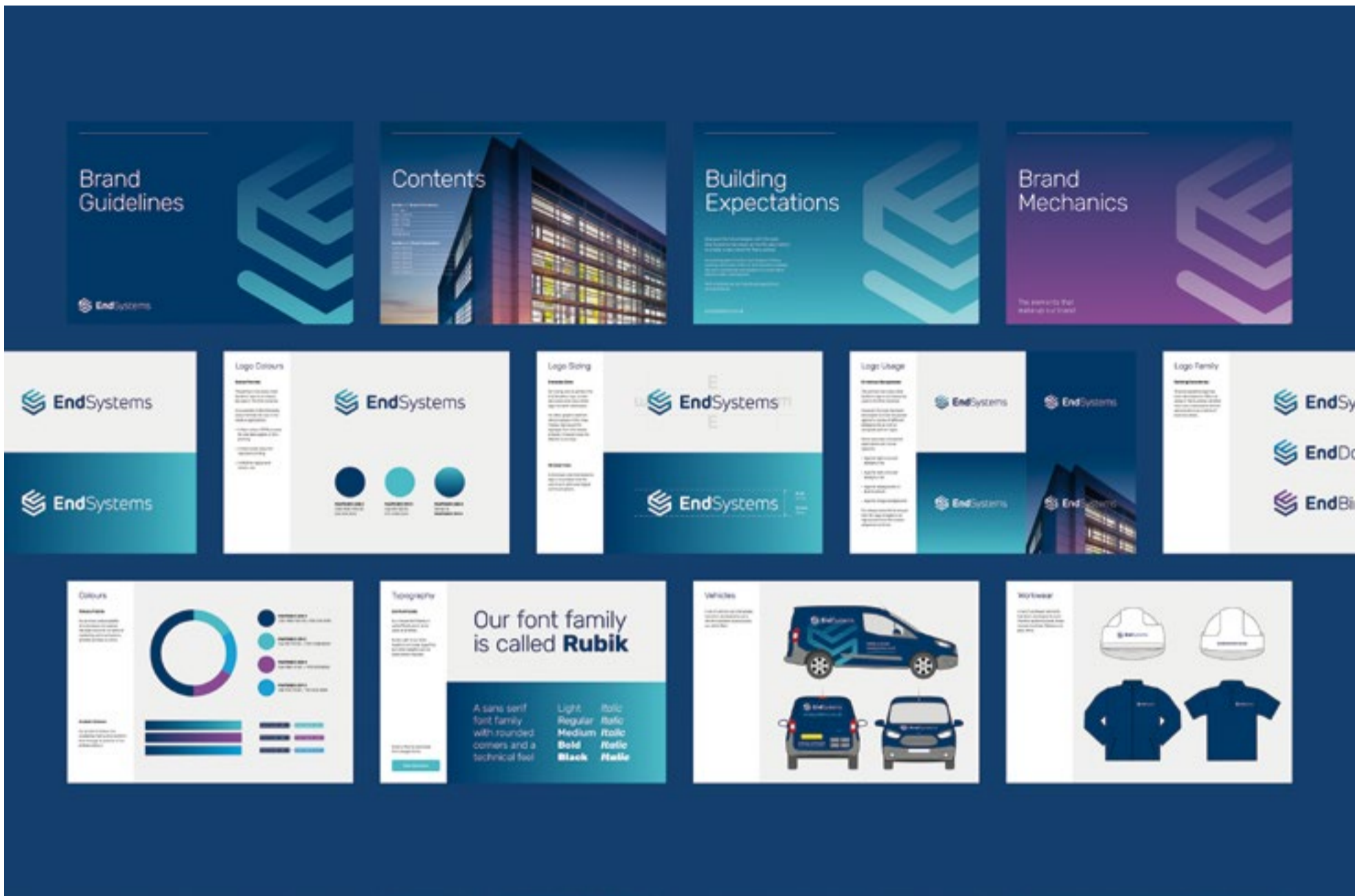
JCDecaux

End Systems

Building expectations, building futures

End Systems are a team of building services specialists that have helped to create better places to learn, work and live for over 40 years. We're proud to have worked together for almost 10 years, most recently delivering a full rebranding project including new main and sub-brand logos, identity guidelines, copywriting and tone of voice, brochure design, vehicle livery and office signage.





Helping Your Business Flow with CTS



WRITTEN BY

Andy Stuart

Lead Designer

andy@cultivatecreative.co.uk

Raising the standard across their industry

Operating across London and the South West, Commissioning Technical Services are MEP, HVAC Commissioning and Water Treatment specialists offering complete project delivery for major industries around the globe.

Due to our familiarity with their sector, CTS approached us to refresh their brand and produce a new website to reflect the quality of their service and standard-raising company ethos.



VISIT THE SITE

cts-ltd.com

Tokenised Property Investment Made Easy



WRITTEN BY

Paul Burrows

Director / Developer

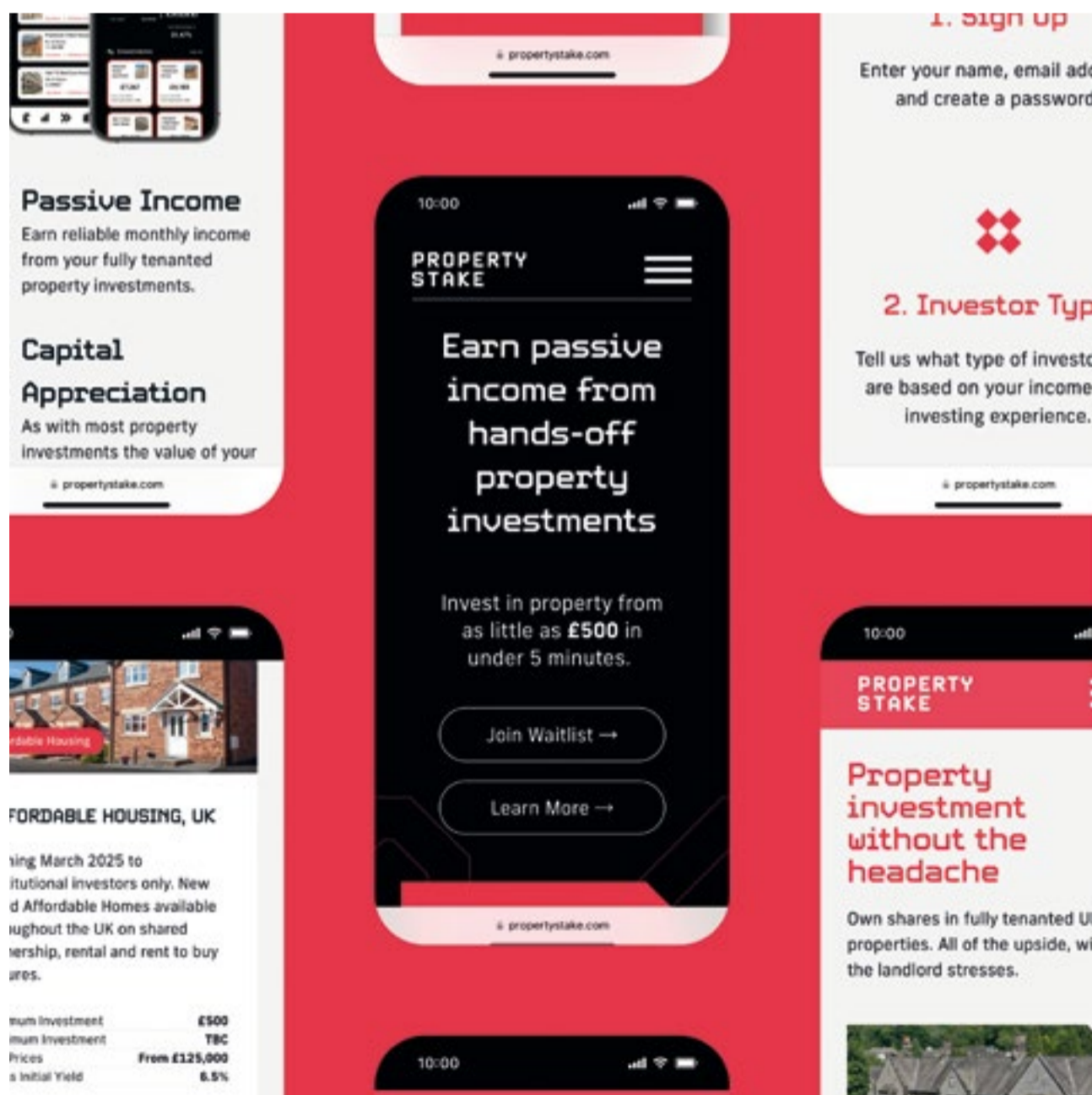
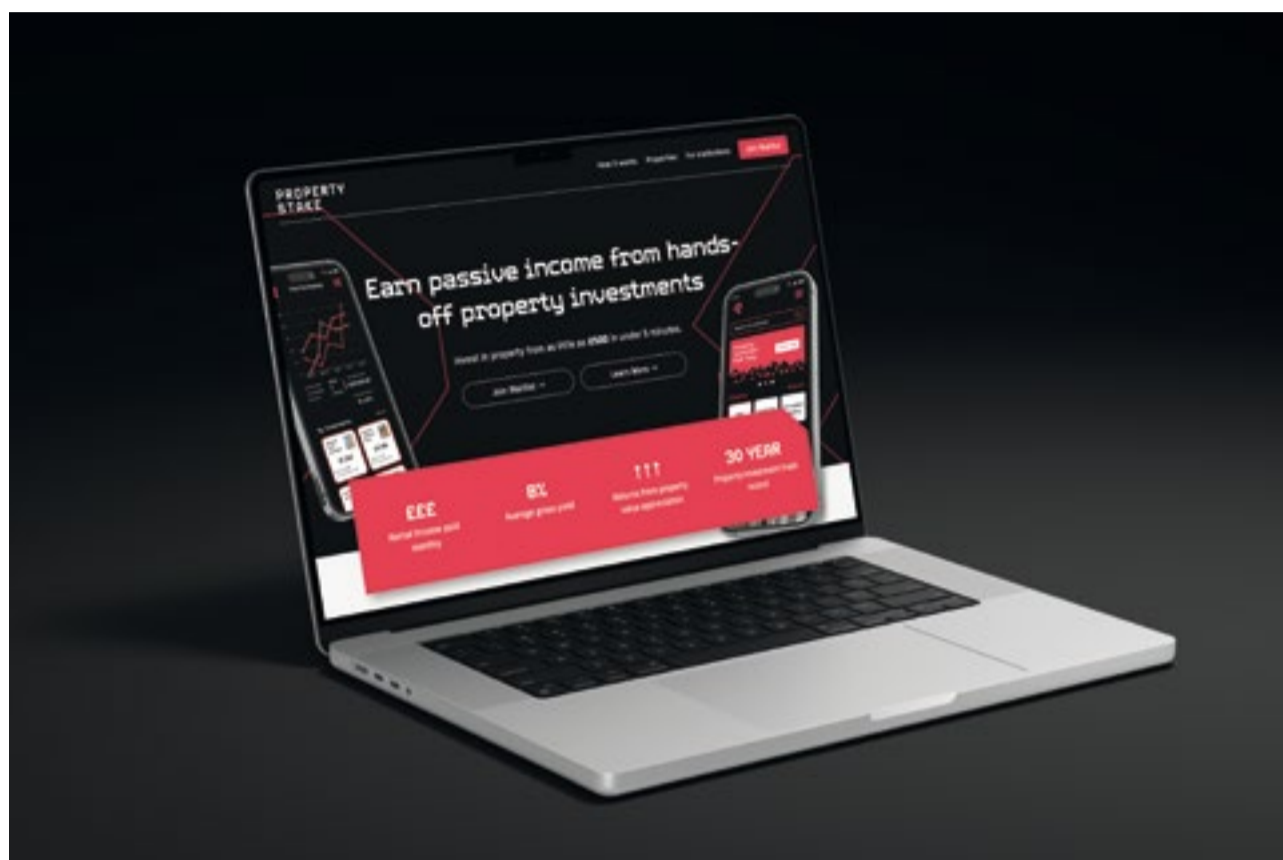
paul@cultivatecreative.co.uk

Property investment without the headache

Buying tokenised property shares that are secured by blockchain sounds complex, but it's not. It's the quickest, easiest way to build a hassle-free property portfolio without the stresses of being a landlord.

Working with their brand and guidelines, we partnered with Cheshire-based Property Stake on a new website for their platform, which offers investors passive, 'hands off' income by investing as little as £500 in under 5 minutes.

This mobile responsive, easy-to-navigate website is brought to life with animations and contemporary tech styling to appeal to their target audience.



VISIT THE SITE

propertystake.com

Food & Drink





Do Goodly Foods

Plant-powered products with purpose

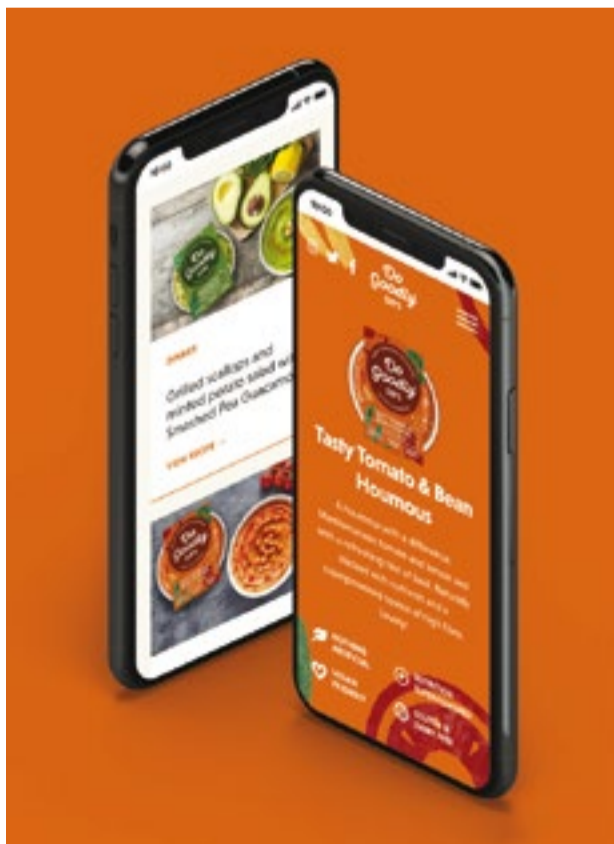
Do Goodly Foods offer a range of plant-based, nutrition superpowered products that are vegan friendly, gluten free and contain absolutely nothing artificial.

After initially launching with a range of dips in 2020, we've continued to expand their range with the addition of new sauce and one pot meal products, which are now stocked in an expanding range of major supermarkets.



VISIT THE SITE

dogoodlyfoods.com



PROJECT

The Wine Arcade

Unusual grapes, new countries, funky labels and great stories

Driven by curiosity, The Wine Arcade source and supply innovative family wines from around the world and bring them to the UK. Years of vineyard-hopping mean they've got a nose for something different, and they're here to share their findings.

We were tasked with creating a brand that embodies their curious and quirky personality and expresses a passion for the unconventional. We created a series of hand-drawn illustrations that give real character, alongside introducing a new logo design and adventurous tone of voice.



VISIT THE SITE

thewinearcade.co.uk

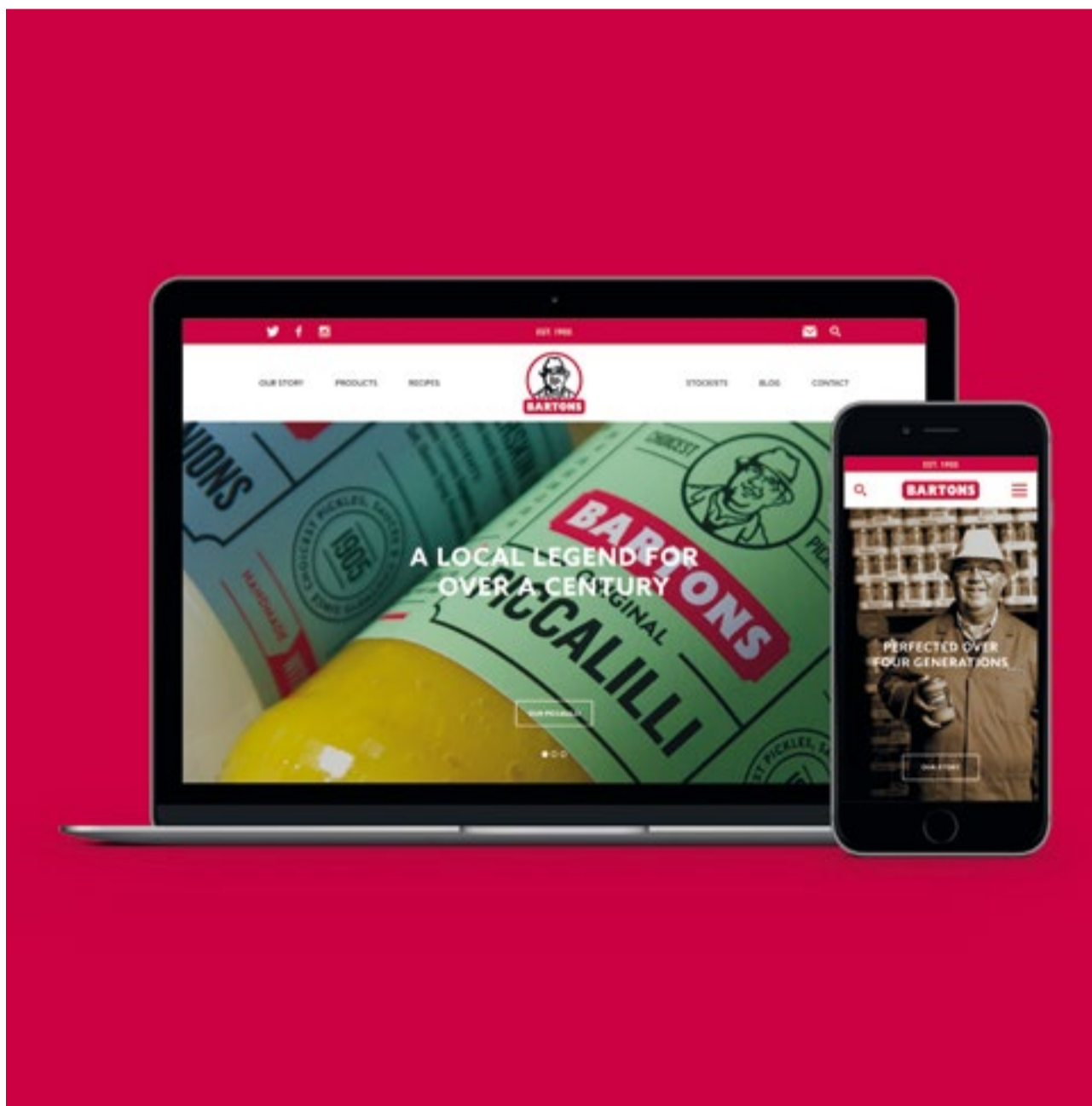


PROJECT

Bartons Pickles

A local legend for over a century

Bartons Pickles is a family-run company based in St Helens, specialising in handmade chutneys, sauces and pickles. Established in 1905, Bartons are stocked in a wide range of stores across the North West, and as big fans of their products, we were delighted to join them in giving their brand an extra pinch of flavour. Our aim was to modernise, refine and add consistency to the packaging, whilst savouring the traditional elements already associated with the popular local pickler.

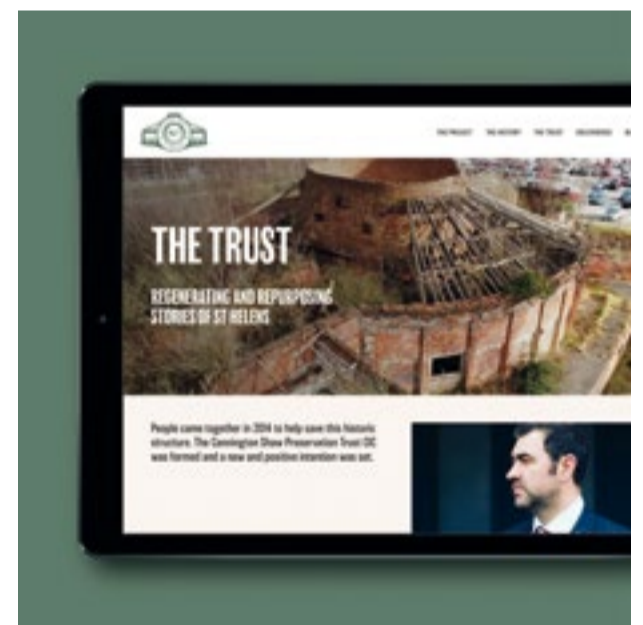


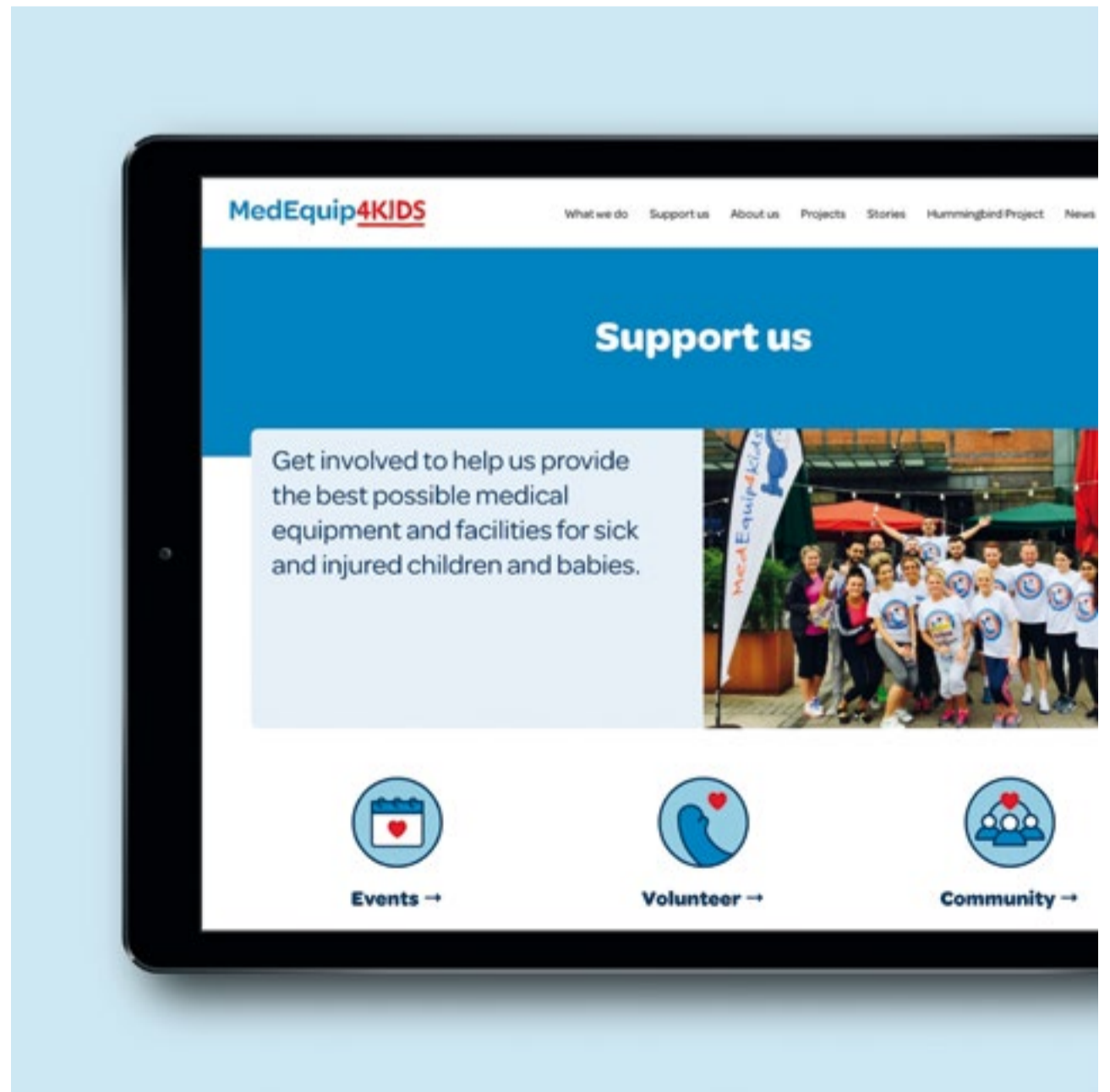
VISIT THE SITE

bartonspickles.co.uk



Charity & Arts





Raising Brain Tumour Awareness for Ellie



WRITTEN BY

Andy Stuart

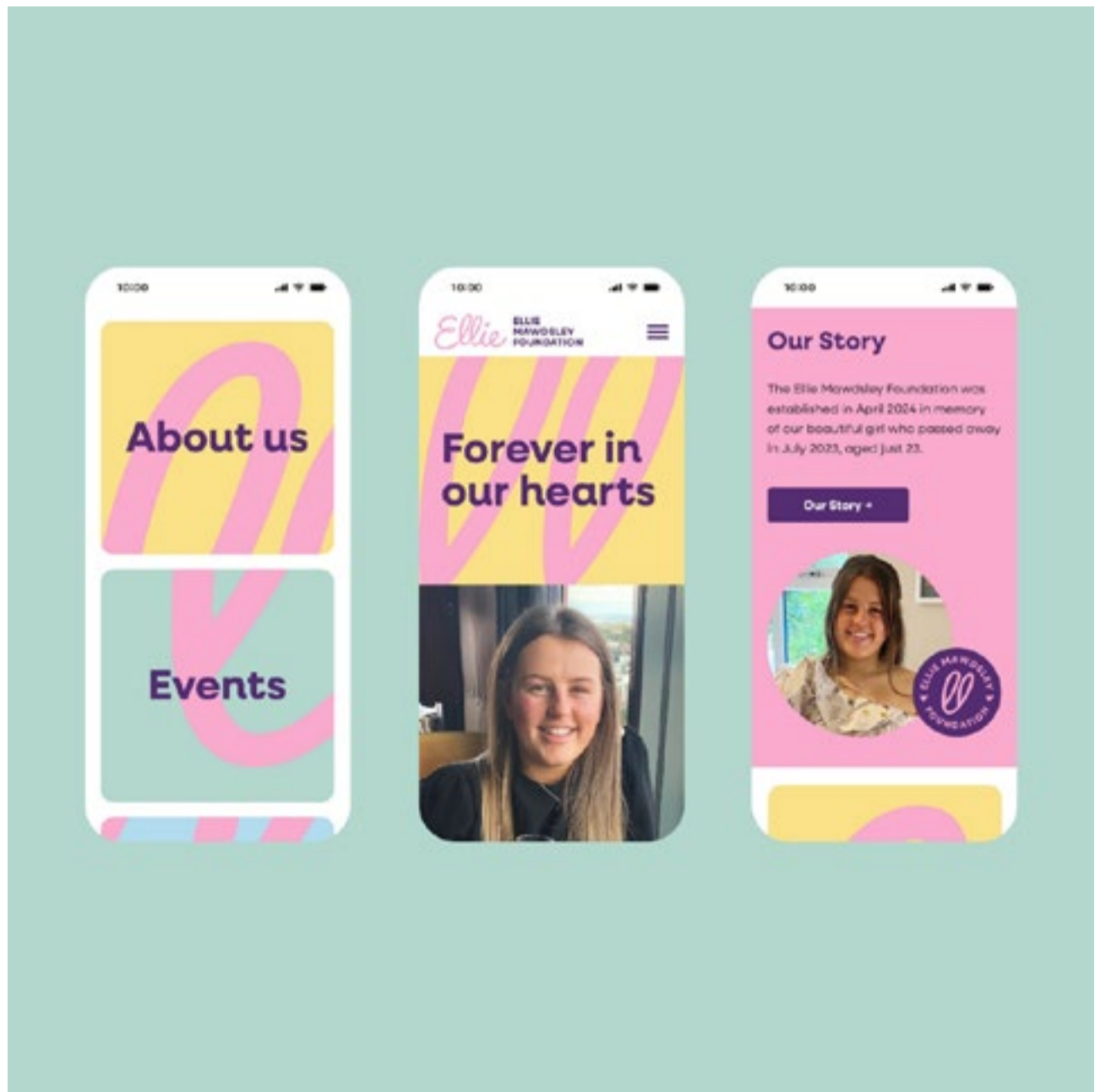
Lead Designer

andy@cultivatecreative.co.uk

Creative and caring branding

The Ellie Mawdsley Foundation was established in memory of Ellie Mawdsley, who passed away aged just 23 following the devastating news that she had a brain tumour.

We worked with Ellie's family to create new branding that reflects her creative and caring personality, using the natural flow of handwriting to reveal a heart shape within the logo. The new website allows the foundation to share Ellie's story, alongside their latest fundraising events and receiving donations online.



VISIT THE SITE

elliemawdsley.foundation

Saving & Reimagining Cannington Shaw



WRITTEN BY
Gary Forsyth
Creative Director

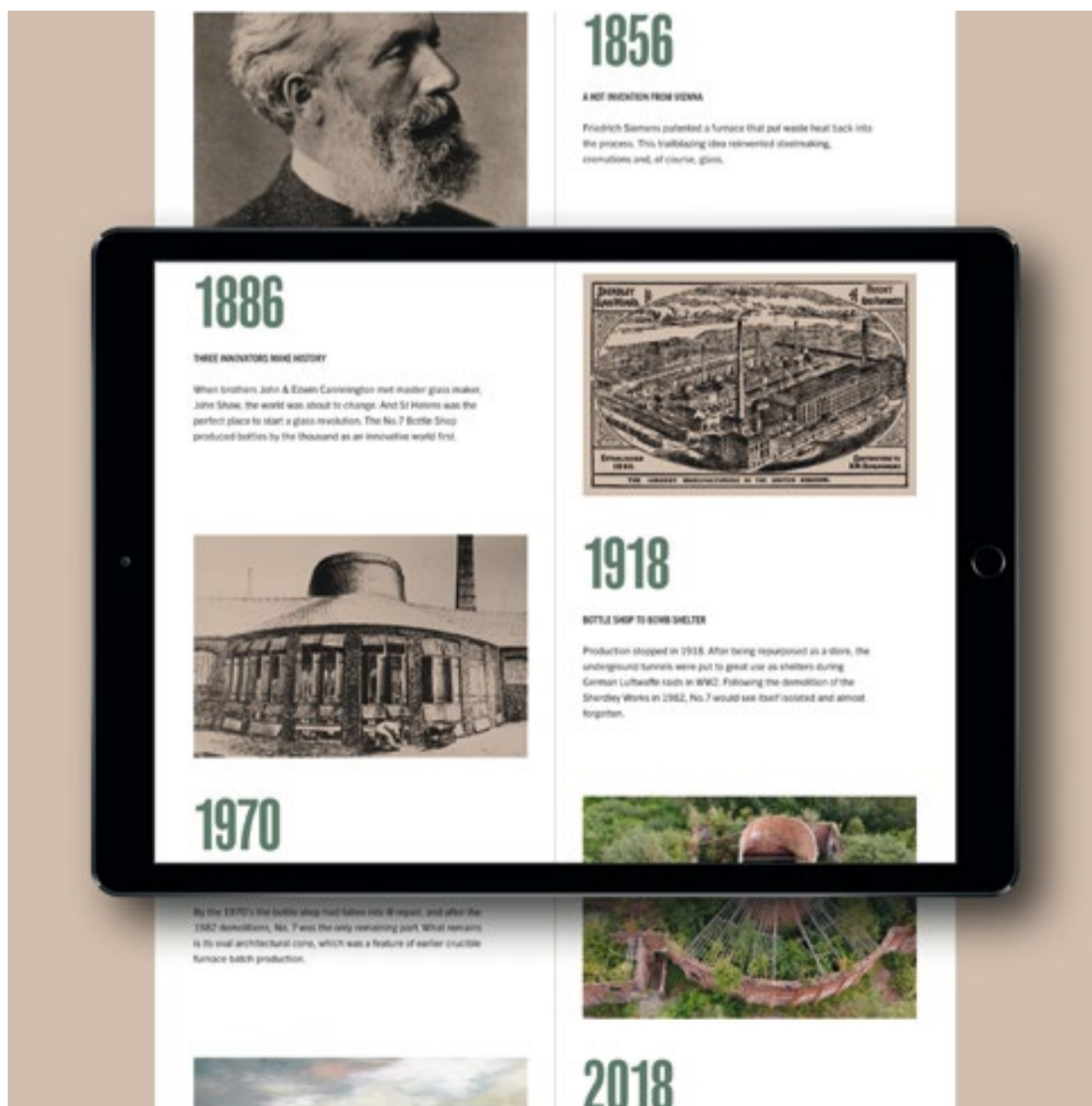
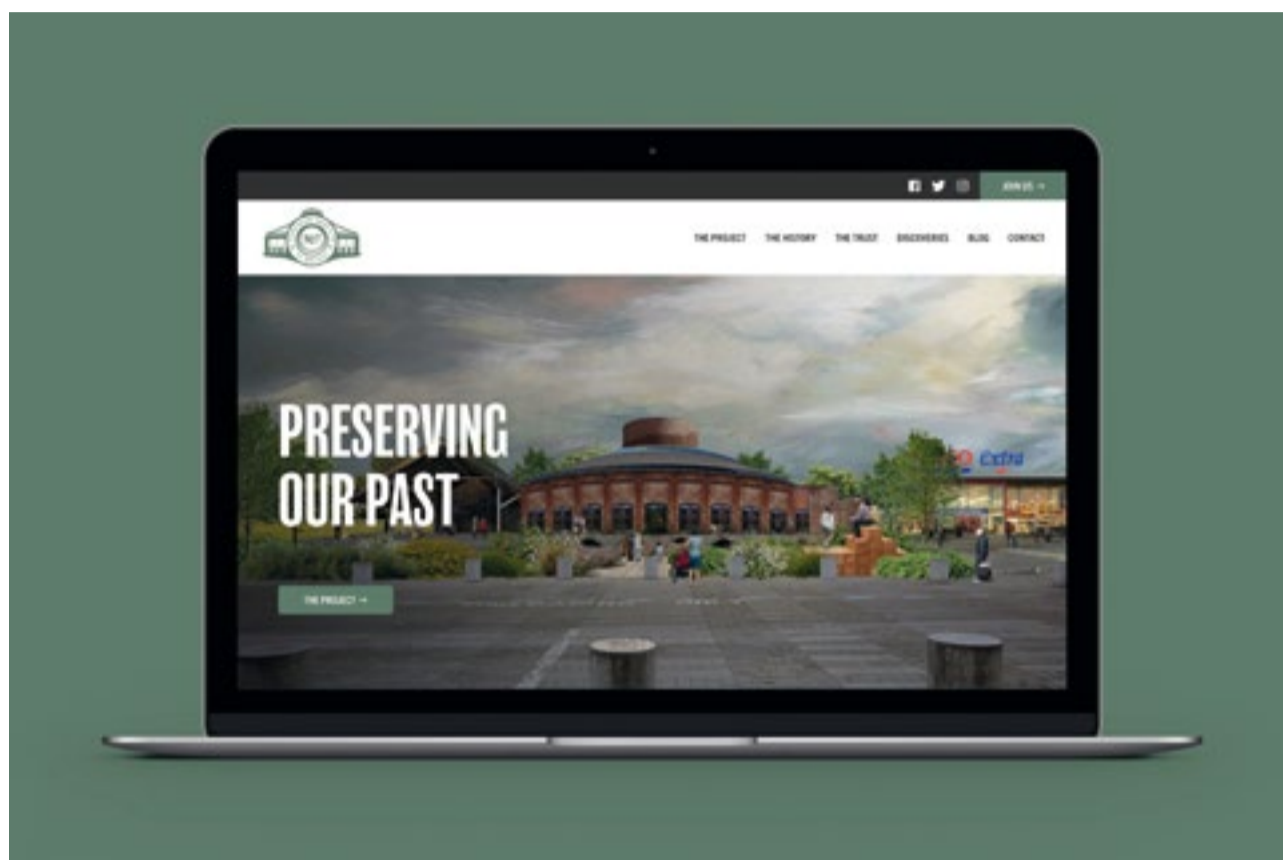
gary@cultivatecreative.co.uk

Discover how St Helens changed the world

Established in 1886, the Cannington Shaw No.7 Bottle Shop produced glass bottles by the thousand as an innovative world first. It put St Helens firmly in the middle of the global glass making map. After production stopped in 1918, the building was used as an air raid shelter during World War 2 and had sadly fallen into ill repair by the 1970s.

Thanks to brilliant local people and organisations, The No.7 Bottle Shop has a new lease of life. Together with St Helens Borough Council, Historic England and the people of our town, the Cannington Shaw Preservation Trust CIC is regenerating and repurposing this fascinating listed building into a rich community hub.

We were delighted to work with the Preservation Trust to design and develop a responsive website for the project. Featuring project information and a historical timeline, the site also includes an interactive map and gallery showcasing where Cannington Shaw & Co glass has been discovered around the world.



VISIT THE SITE

canningtonshaw.org.uk

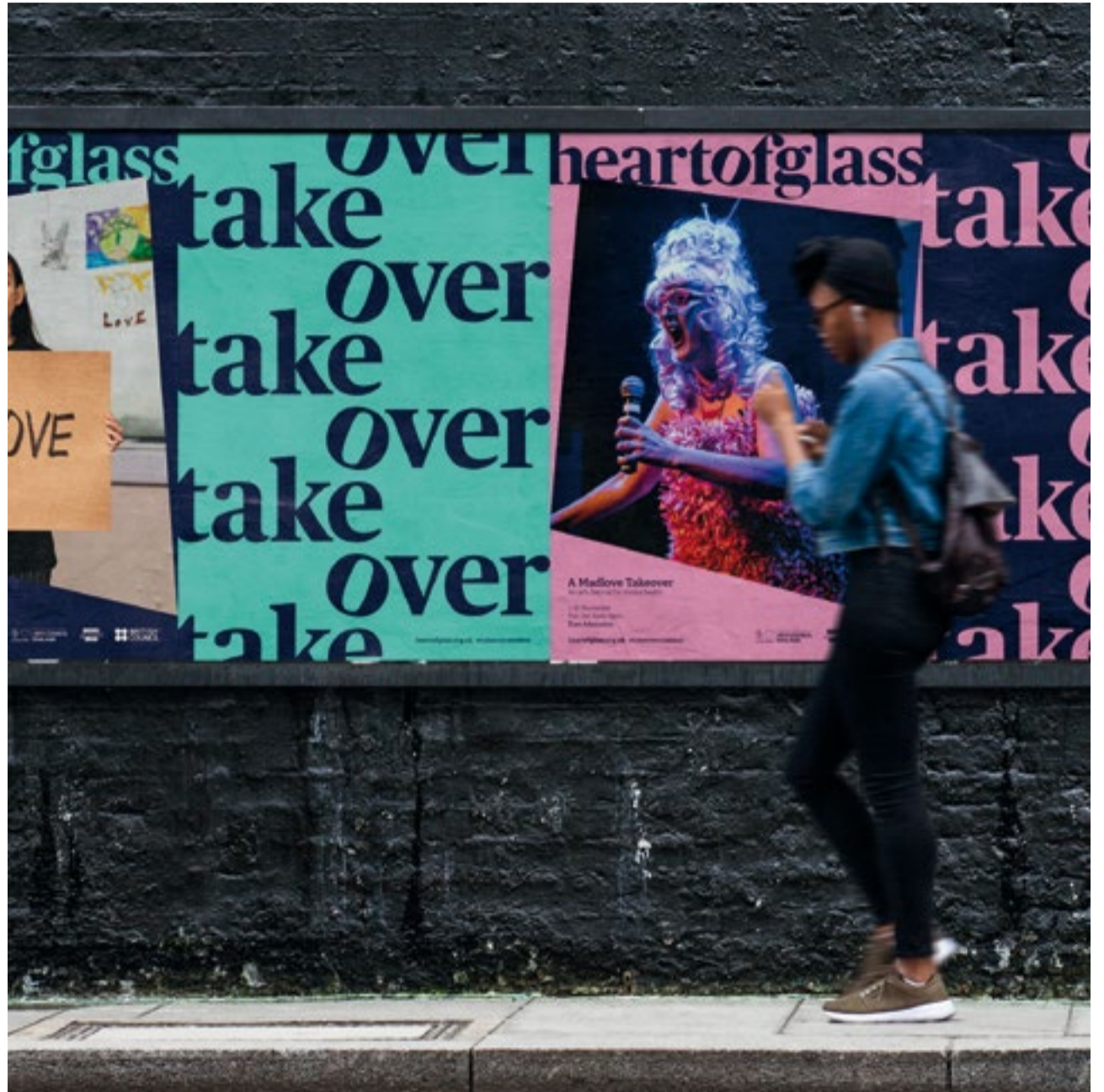
PROJECT

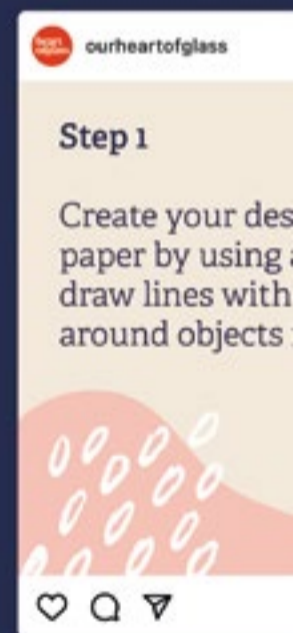
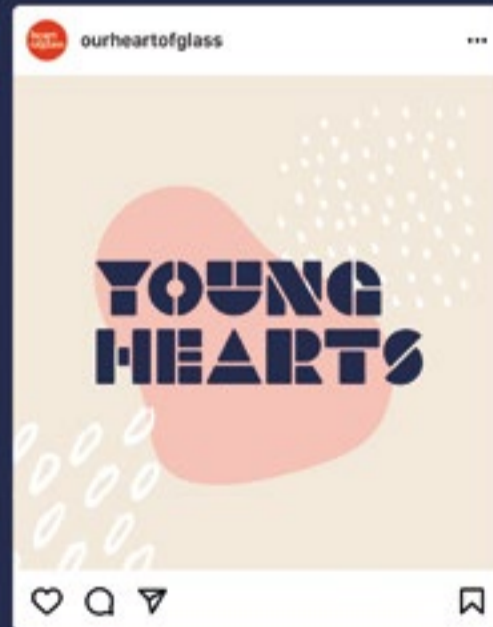
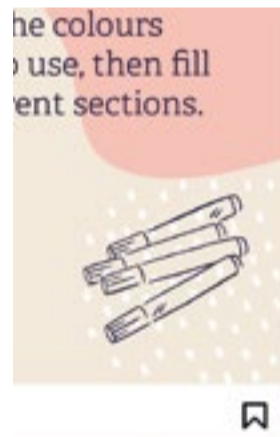
Heart of Glass

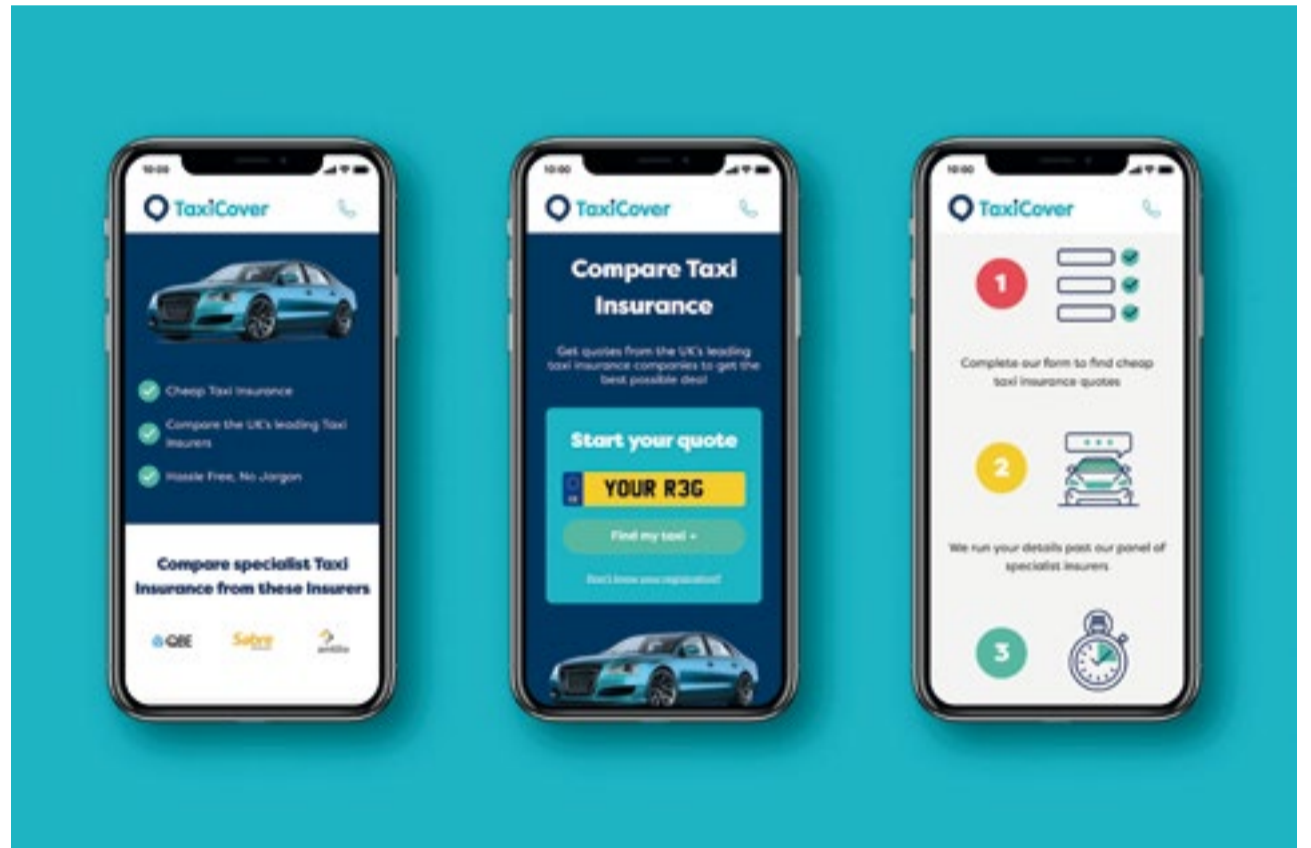
Art everywhere, for everyone

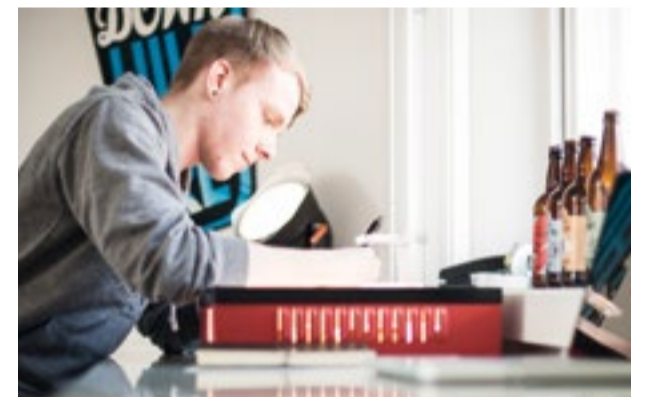
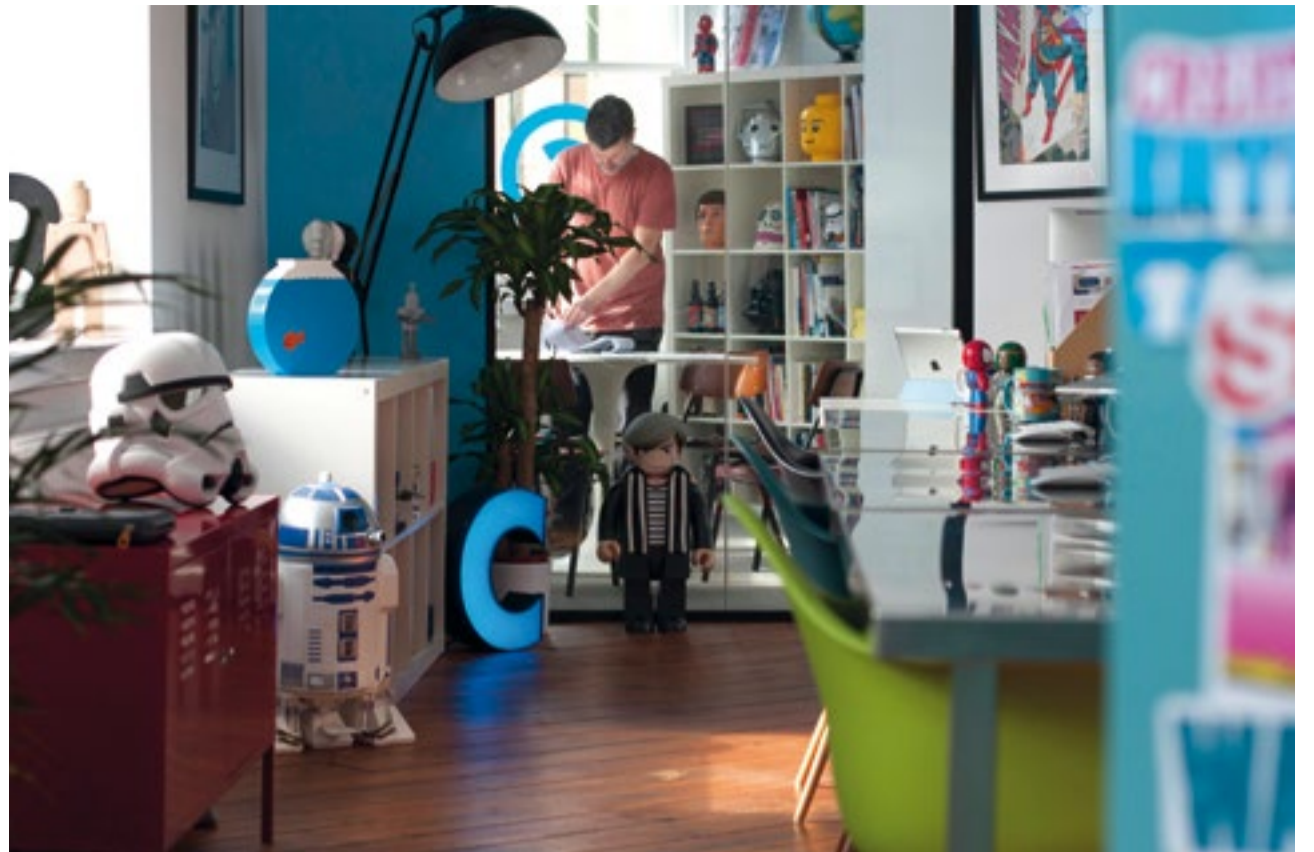
Heart of Glass is a St Helens based collaborative and social arts agency. With the belief that art has the power to bring us together and create real change for people and their communities, they bring amazing art projects to the most surprising of spaces throughout St Helens and beyond.

Following their recent rebrand, we've worked together to produce a wide variety of materials including brochures, posters, large format window graphics, office signage, digital documents and social media graphics.









cultivate

BETTER DESIGN

EDITION 09

SIMPLY DONE



Got a project? Let's talk

Get in touch, pop in for a brew and let's discuss your big idea.
We'd love to make something great together.

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hello@cultivatecreative.co.uk

CULTIVATECREATIVE.CO.UK

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